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ClearOne Launches HDConference Channel on TMCnet

(Norwalk, CT - May 20, 2008) [Technology Marketing Corporation](#) (TMC) today announced that the HDConference channel, sponsored by [ClearOne](#) (NASDAQ: CLRO), has been launched as the newest addition to the TMCnet channel program.

The HDConference channel promotes audio conferencing solutions and includes an overview of ClearOne's products. In addition, visitors can find valuable resources such as white papers, feature articles and industry news on related topics.

The HDConference channel can be found at: www.tmcnet.com/channels/hd-conference

TMCnet's channels are micro-targeted information portals where readers can find topic-specific news, articles, feature stories and product reviews. TMCnet has over 100 channels covering important topics in the IP Communications, VoIP, IP Telephony, CRM, Call Center and Information Technology industries.

"ClearOne is pleased to join forces with TMC in launching the new HDConference channel, commented Mark Child, Director of Product Marketing, Telephony, at ClearOne. "TMCnet is recognized as a leader in communications and technology media and we are confident that site visitors will find valuable information on audio conferencing and that ClearOne will be further differentiated as a communications solutions market leader.

ClearOne has been developing superior audio products for more than 20 years. Every conference phone is full duplex and contains high-performance technologies such as Distributed Echo Cancellation, Noise Reduction, ClearEffect, Adaptive Modeling, and First Mic Priority, giving anyone the ability to have an HDConference each and every time they communicate.

"TMCnet welcomes ClearOne's HDConference channel into our program, stated Dave Rodriguez, Vice President of Publications and Conferences, TMC. "They are a well-respected communications solutions company that shares our vision in the advancement of new technologies. Our channel program is a community-building vehicle assisting our partners in building their brand, while contributing to the vast array of valuable content which drives traffic to TMCnet, the most-visited communications and technology Web site in the world."

[TMCnet](#) is the leading Web site for communications and technology professionals. TMCnet received over 3 million unique visitors and 36 million page views in March 2008, according to Webtrends.

For information on TMCnet's channels program, please contact Stephanie Thompson at (203) 852-6800, ext. 139 or e-mail: sthompson@tmcnet.com.

About TMC

Technology Marketing Corporation (TMC) is an integrated global media company helping our clients build communities in print, in-person and online. TMC publishes [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Unified Communications](#), and [IMS Magazine](#). TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. According to Quantcast*, TMCnet reaches nearly one million U.S. unique visitors each month. TMCnet serves as many as three million unique visitors globally each month according to Webtrends. In addition, TMC produces [INTERNET TELPHONY Conference & EXPO](#), [Call Center 2.0 Conference](#) and [Communications Developer Conference](#). (*Quantcast is an independent Web site that monitors U.S. Web traffic)

WIMAX.TMCnet.com Coming May 2008

For more information about TMC, visit www.tmcnet.com.

About ClearOne

ClearOne is a communications solutions company that develops and sells audio conferencing systems and other related products for audio, video, and web conferencing applications. The reliability, flexibility, and performance of ClearOne's comprehensive solutions create a natural communications environment, which saves organizations time and money by enabling more effective and efficient communication. For more information, visit ClearOne's website at www.clearone.com.

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